



SLOGAN

WE CREATE YOUR OWN VIDEO "FAVORITE VIDEO STORE 815!"

To become the most loved video store by both the customers and viewers, "815VIDEO" opened its doors in May 2023

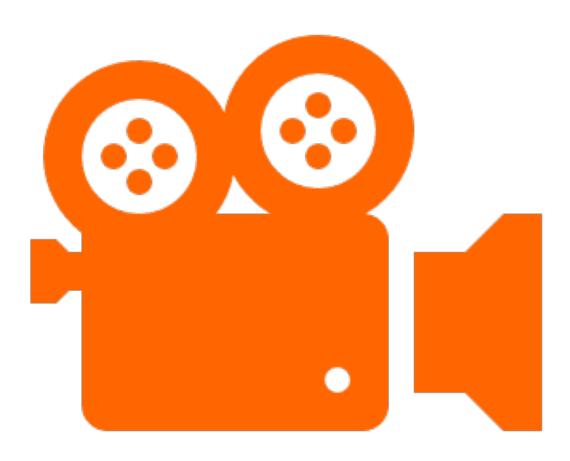


OUR BUSINESS



DIRECTORS HUB

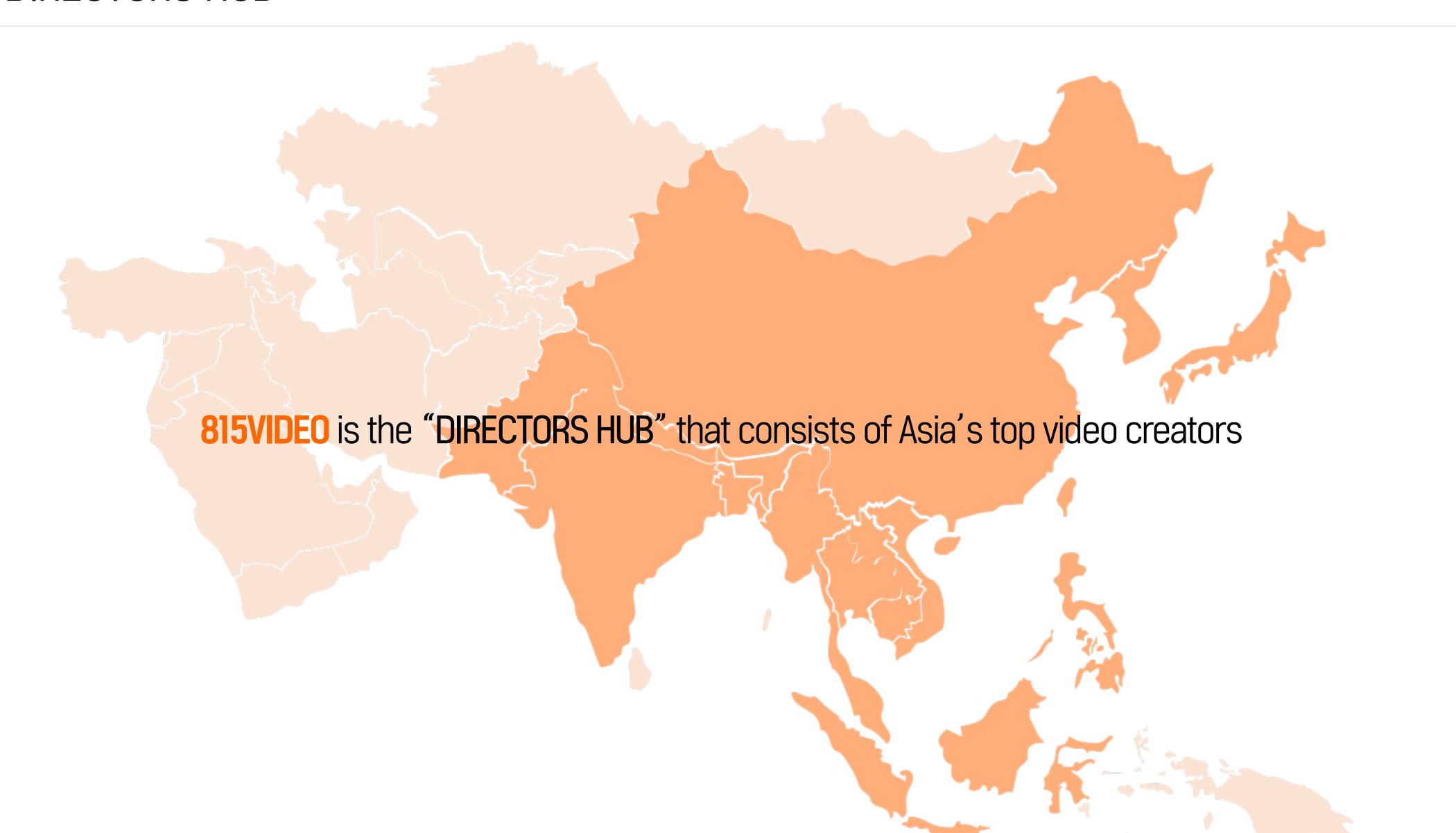
We built a director crew with Asia's top video creators and act as a hub between global clients and directors.



PRODUCTION SERVICE

We provide rational and optimized video production services based on our know-how of numerous video productions such as movies, dramas, music videos, advertisements, entertainments, and more.

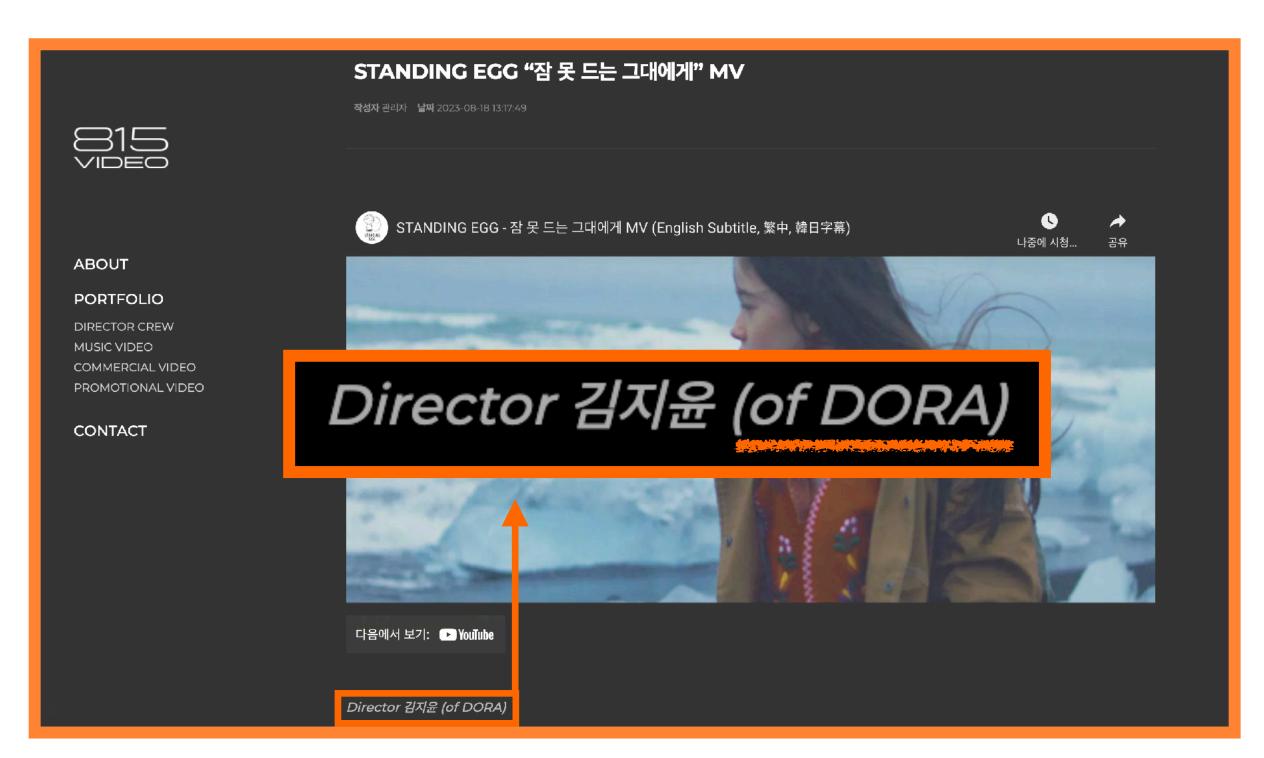






Builda "DIRECTORS CREW" with best video creators to be at the center of global video content creation.





Leverage the brand power of the directors and 815VIDEO's global infrastructure to grow together



*Click the image to go to the link



YUQI <Could It Be>



LEE CHAE YEON <Don't>



IVE <WAVE>



LIGHTSUM <ALIVE>

PRODUCER OPINION

Veteran director who has been directing

K-POP music video for a long time, including SISTAR, TWICE, 2pm, WJSN, etc.

Can produce stable music videos with various experience and know-how.

Has extensive skill at showing artists' visuals and performances.

Since he has been working in the industry for a long time,

Her directing style tends to be consumed, but if he creates a good plan with VFX, story, and visual direction, he can show a big change from the existing style.



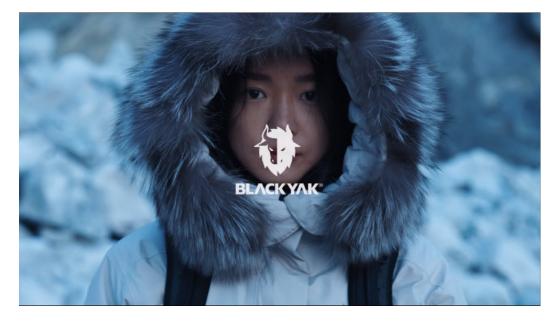
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[COVERSEOUL] Brand Film



New York<Commuter>



Black Yak <Himalaya Collection>



Bluelk <In Your Pain>

PRODUCER OPINION

director YOA KIM is a veteran in korea

commercial and fashion film industry, so he can make great films

Has a great sense for shots, including sound editing techniques,
using inserts and composition to match the overall visuals with the moo.

He has been directing music videos for indie artists through
his personal works and can create album trailer, mood film, and more



*Click the image to go to the link



Taeyong & Wonstein < Love Theory>



Brave Girls <We Ride>



Loco & Hwasa < Somebody>



NCT 127 <Elevator>

PRODUCER OPINION

A director with great witty visual beauty and storytelling skills

He has building diverse career in commercials, music videos, etc,
and has a very distinct style that comes from his unique drawing style

He directed Brave Girls' <We Ride>, and his fun music video
received a lot of attention from the industry as the song re-raised on the charts

He uses 2D VFX, vivid colors, and picturesque angles to express
the action of the characters in a fun way at the right time



*Click the image to go to the link



Wellsing Brand Story



ABC MART <BLUE ABC DAY!>



Minix <The Flounder>



Discovery Expedition Shoe Campaign

PRODUCER OPINION

He has a long history of working as an A.D
on big-scale advertising production company
He has designed commercial videos for numerous media outlets
He is highly skilled in the artistic expression of commercial imagery and messages
Starting with the Discovery Expedition shoes campaign commercial,
he has expanded his career beyond advertising including directing
indie/hip hop artist music videos

DIRECTOR_JIYUN KIM (of DORA)



PORTFOLIO

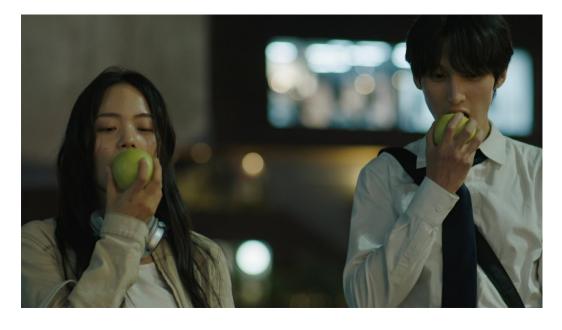
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OWA <Look Back>



SPACE 'O' PROJECT



STANDING EGG <Little Star>



STANDING EGG <Good night>

PRODUCER OPINION

A music video/fashion film director who has worked as a photographer

She was very famous artist in the industry and held solo

photo exhibition and have published photo books

She has a great eye for the camera and lighting on the scene

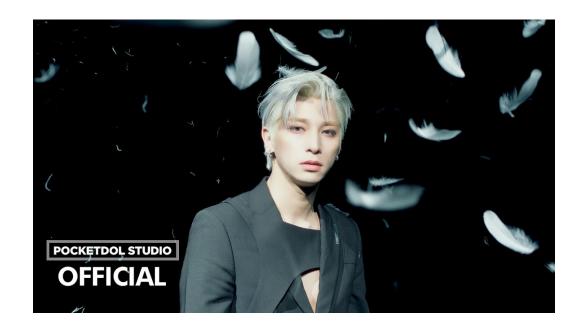
Also, his story telling and directing skills that match

the music make the music video fun and memorable,

which makes the viewers to watch it again and again



*Click the image to go to the link



BAE173 <Fifty-Fifty>



KAIAVANT < Dream on a summer night>



TIOT <百戰無敗>



PENSHOPPE Academy < NCT DREAM>

PRODUCER OPINION

She started directing fashion film and successfully directed the music video of KAIAVANT <SUMMER NIGHT> and was recognized for his skills. She is a rookie director who is growing without any boundaries such as fashion films and MVs.

She is very good at expressing a cinematic mood and has excellent planning and storytelling abilities that fit the concept of the album. Recently, he has directed BAE173's "Fifty-Fifty" music video that was inspired by the movie <Split>,

and although it was a comeback of the artist after a break of more than a year, the music video was loved by many people.

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*Click the image to go to the link



Origin of Xdinary Heroes | S3



NCT DREAM < Candy > Assistant Director & Edit



LUN8 'Grown-up' Visual Film



Xdinary Heroes <X-MAS> Assistant Director & Edit

PRODUCER OPINION

She has gained a lot of experience working as an assistant director at 'SL8' music video production in South Korea.

She has a history of collaborating on music videos for artists like ITZY, NCT DREAM, and SEVENTEEN.

She is a new director currently gaining diverse directing experience through album trailer videos and artist visual films.

She is skilled in 2D VFX and enjoys using it to add flair to her videos



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KOZ GLOBAL AUDITION



YongYong <Cheetos>



90TAN(of BTOB) < TANG TANG TANG>



Jvcki wai <Go BacK>

PRODUCER OPINION

A director who has grown in the post-production industry working on CG VFX.

Among Korea's all-rounder director, his skill for CG VFX is one of the best.

He usually works in the post-production and directs

at the same time and is showing various creative ideas

through working with hip-hop Music Video.

He can create a fancy and fantasy-like visuals with his VFX art work and can create a video that fits the tone of the music/concept.

He has worked on VFX for top artists such as TXT, Stray Kids, NMIXX, and ITZY.



'815VIDEO' creates a viewer-centric video content

We create stories that are loved by the viewers with diverse and interesting topics.



Contents Creative that is based on audience insights centered on core targets.



Story Planning that perfectly mixes and matches the client's intended 'message' with 815's unique stories.



MAKE

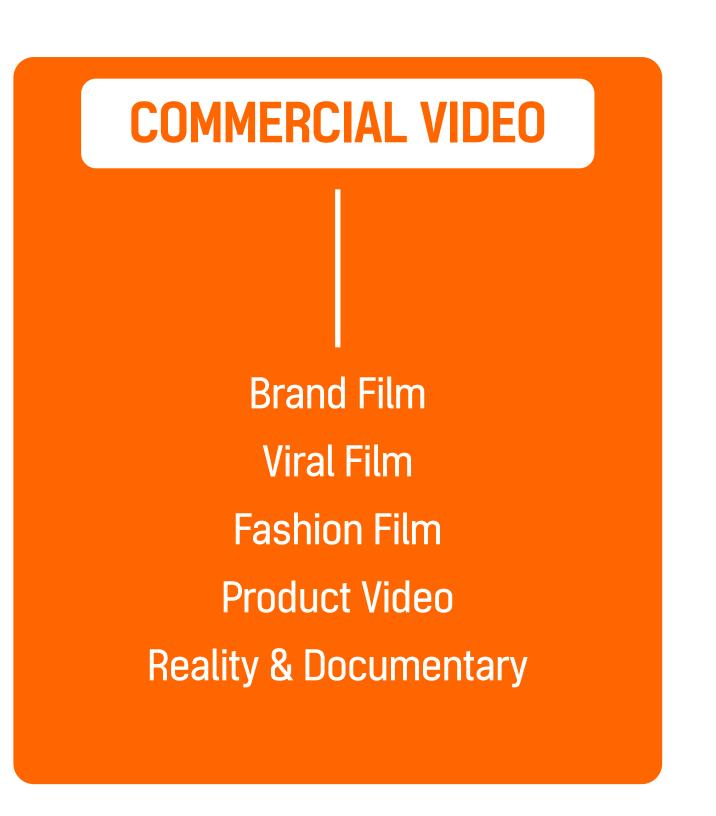
Reasonable budget, and optimized Solution with high quality.

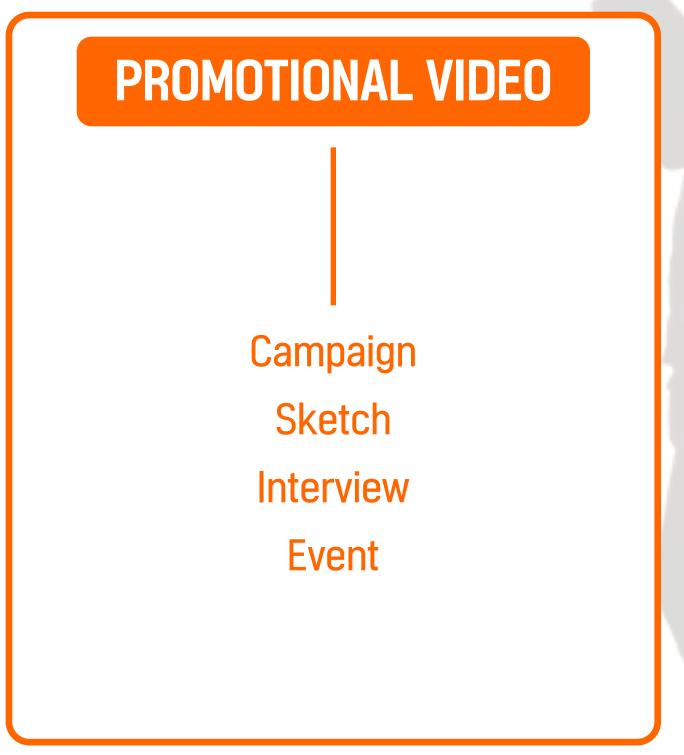
A well-made video delivers a clear 'message', just like a 'story' from a book.



We offer video production service in various formats.

MUSIC VIDEO Performance Video **Album Trailer Video** Mood Film & Prologue **Concert VCR** Dramatize







We propose the director that best fits the concept and finalize the tone and manner

Execute production

Final delivery

Director selection (internal/external)

Confirm production develop proposal

pre-production-post

Project proposal

rough concept

main concept / total project budget

Executive producer & Production producer

Client (or agency) communication / general project planning, staffing, production operation and other video making related operation / select the right director that fits the concept then develop proposal and execute production

Director selection (internal or external creator)

Video planning (propose creative) and on-set direction & post-production direction

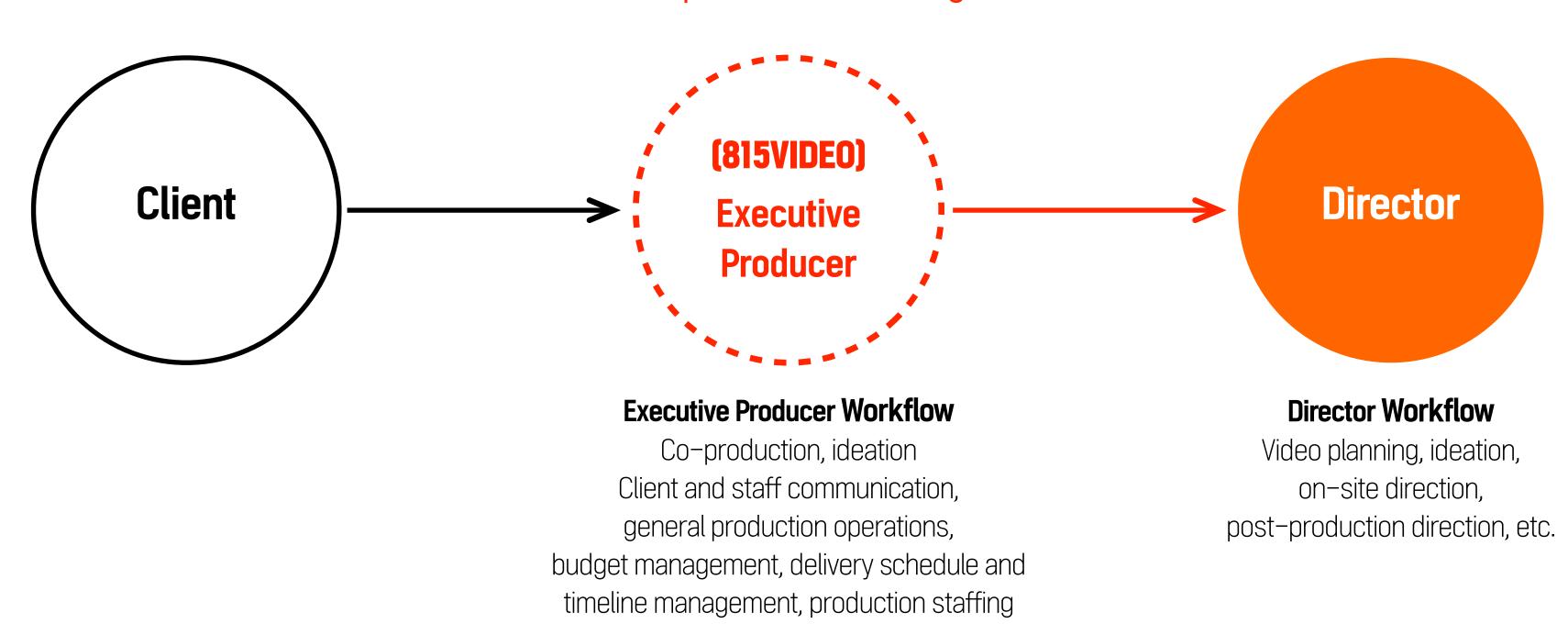
Assistant director / Line producer

Create proposal, conduct production execution



We provide environment that allows creators to focus on directing, resulting in a high-quality videos

International production making method





To further develop our planning skills and production system, we are planning and producing IP contents with 815VIDEO's unique story

Feature Film <Piece of Memory>



GENRE: Music, drama
CAST: Baek Jae-woo,
Park Seung-yeon
Park Cheol-min

RT: 1h 30min

Director/Adaptor: Kwangbok Lee (815VIDEO) **Line Producer**: Seungseok Lee (815VIDEO)

<Logline>

A story of painter Kang Jun, who has prosopagnosia, and singer-songwriter Ji Eun, who heal the pain of love and separation through music and art and grow together.

Cranked up (filming) completed on June 15, 2023

Reality program <G Brothers>



GENRE: Music, entertainment **CAST**: Gaeko (of Dynamic Duo), Gary (of Leessang)

RT: 40min x 6ep

Producer: 815VIDEO

<Logline>

Two men who represented the domestic hip-hop scene, Gaeko and Gary unite to produce a project album that will shake Korea! A new duo group, the "G Brothers"

Planning completed

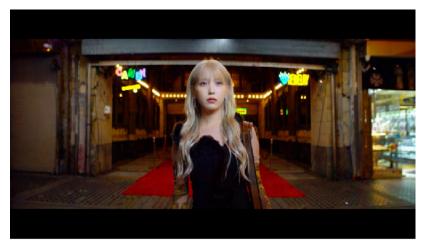














Client: EAM ENTERTAINMENT

Project : IU <SHOPPER>









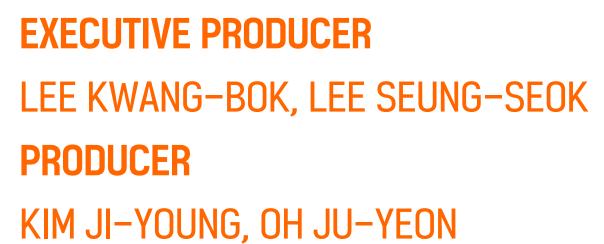
DIRECTOR DPR IAN (DPR VISUAL) **A.DIRECTOR** KIM SO-HEE























MUSIC VIDEO

Client: POKETDOL STUDIO

Project : BAE173 <Fifty-Fifty>

DIRECTOR

BAEK SO-HEE

A.DIRECTOR

CHOI YEON-JU

EXECUTIVE PRODUCER

LEE SEUNG-SEOK

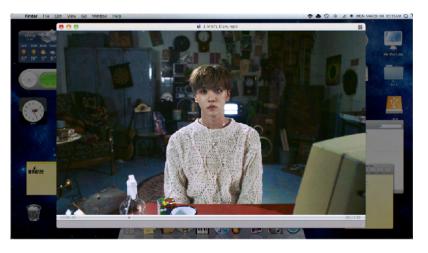
PRODUCER













Client: POKETDOL STUDIO

Project: BAE173 < NEW CHAPTER: LUCEAT>









DIRECTOR BAEK SO-HEE **A.DIRECTOR**

CHOI YEON-JU

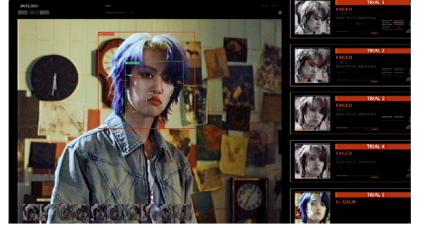












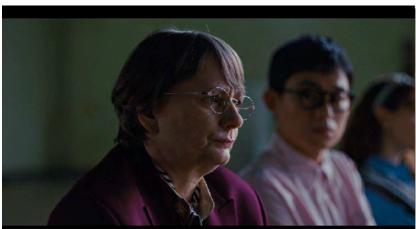
EXECUTIVE PRODUCER

















Client: REDSTART ENM

Project: TIOT <百戰無敗>











BAEK SO-HEE

A.DIRECTOR

CHOI YEON-JU































Client: MINE FIELD

Project : KAIAVANT <Summer Night>









DIRECTOR

BAEK SO-HEE

A.DIRECTOR

CHOI YEON-JU











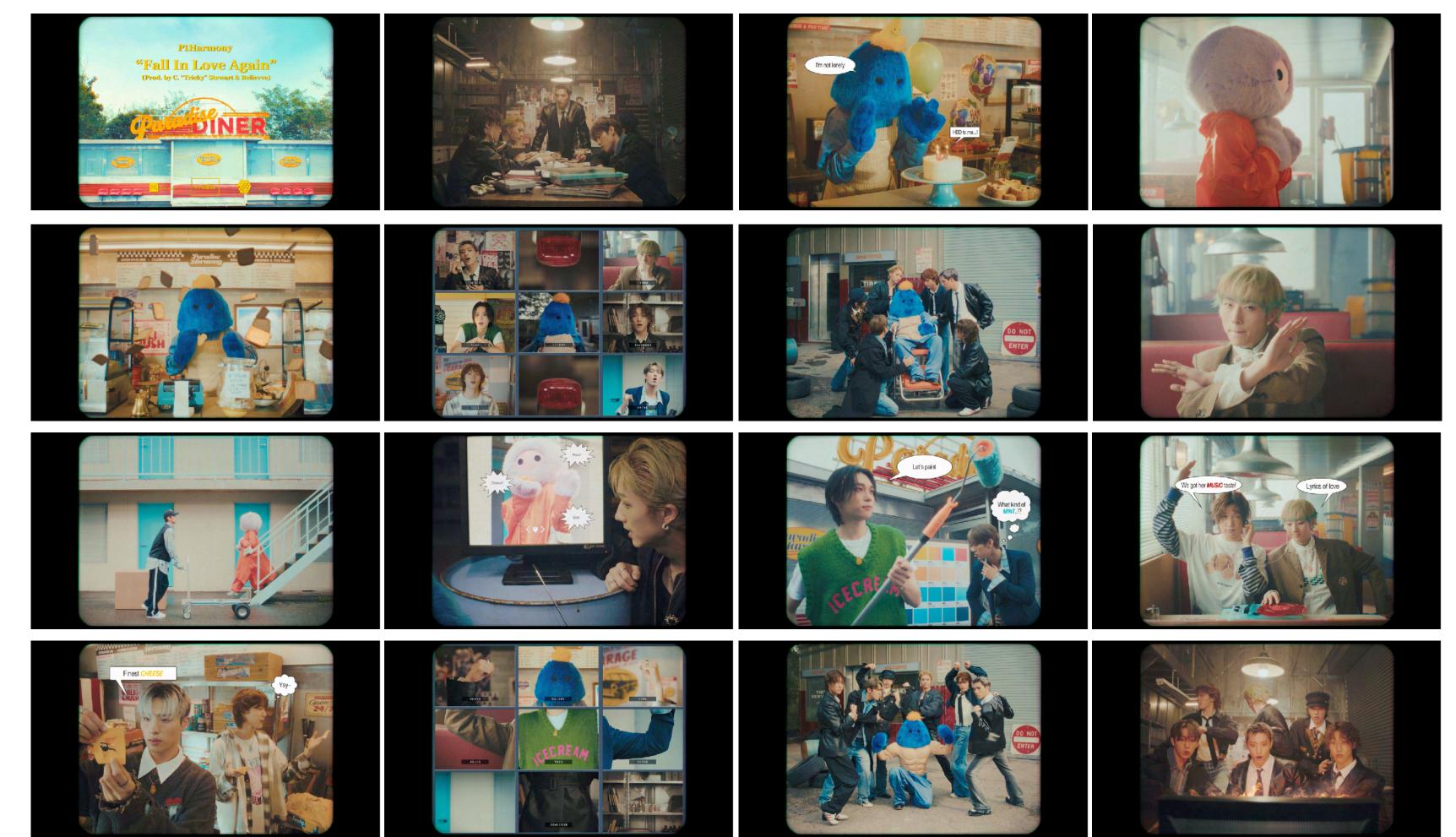












MUSIC VIDEO

Client: FNC ENTERTAINMENT

Project: P1Harmony <Fall In Love Again>

DIRECTOR

KANG MIN-GI (AARCH FILM)

A.DIRECTOR

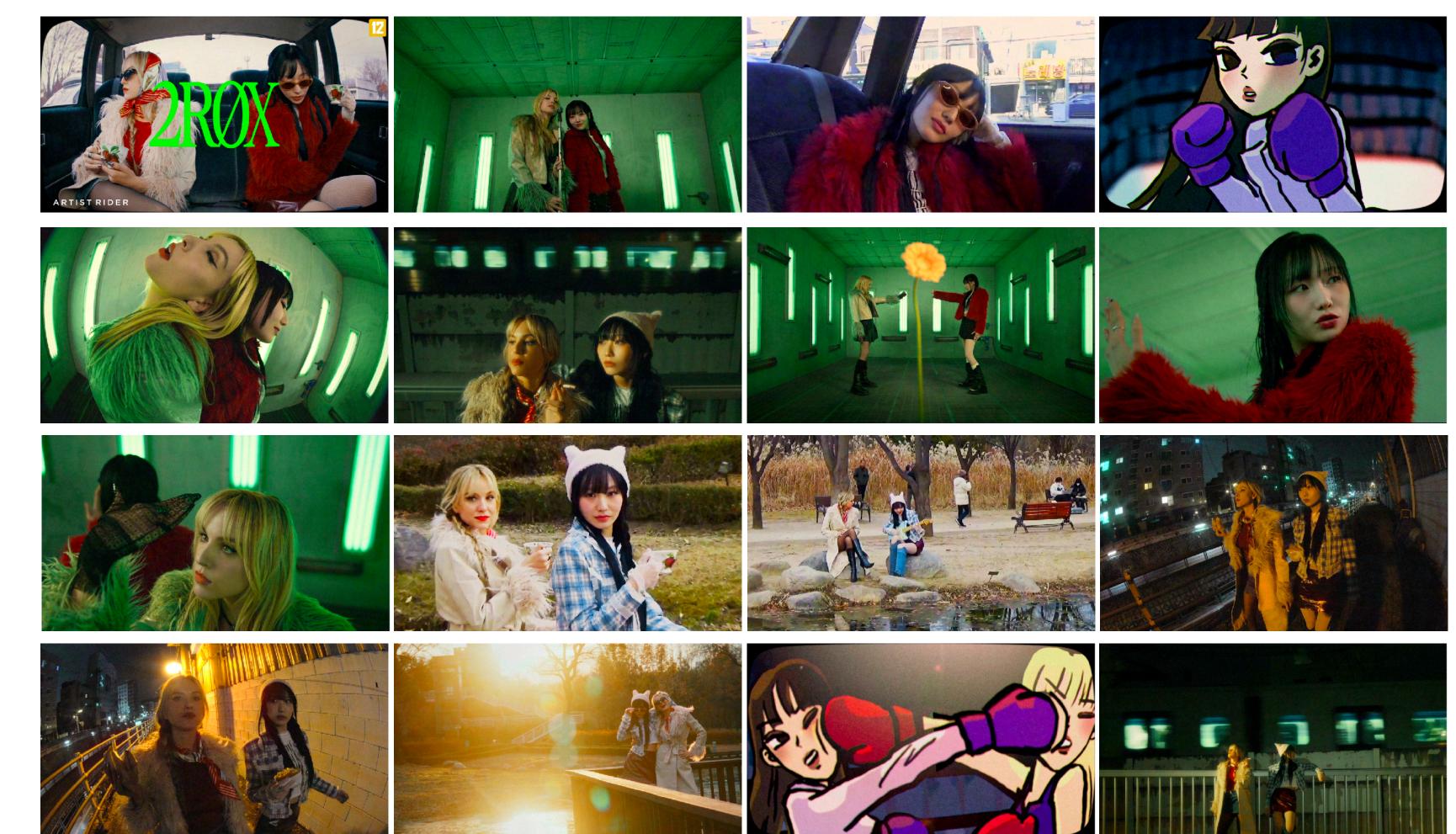
PARK JONG-HO

EXECUTIVE PRODUCER

LEE SEUNG-SEOK

PRODUCER





MUSIC VIDEO

Client: ARTIST RIDER

Project : RYU SOJUNG <SHXT>

DIRECTOR

BAEK SO-HEE

A.DIRECTOR

CHOI YEON-JU

EXECUTIVE PRODUCER

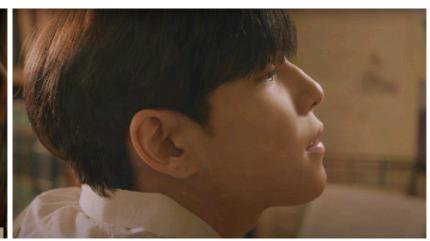
LEE SEUNG-SEOK

PRODUCER













Client: JYP ENTANMENT

Project : WONPIL < VOICELESS>









DIRECTOR

ROH JI-HOON (STUDIO SAPIENS)

A.DIRECTOR

KIM SO-HEE









EXECUTIVE PRODUCER LEE KWANG-BOK

PRODUCER

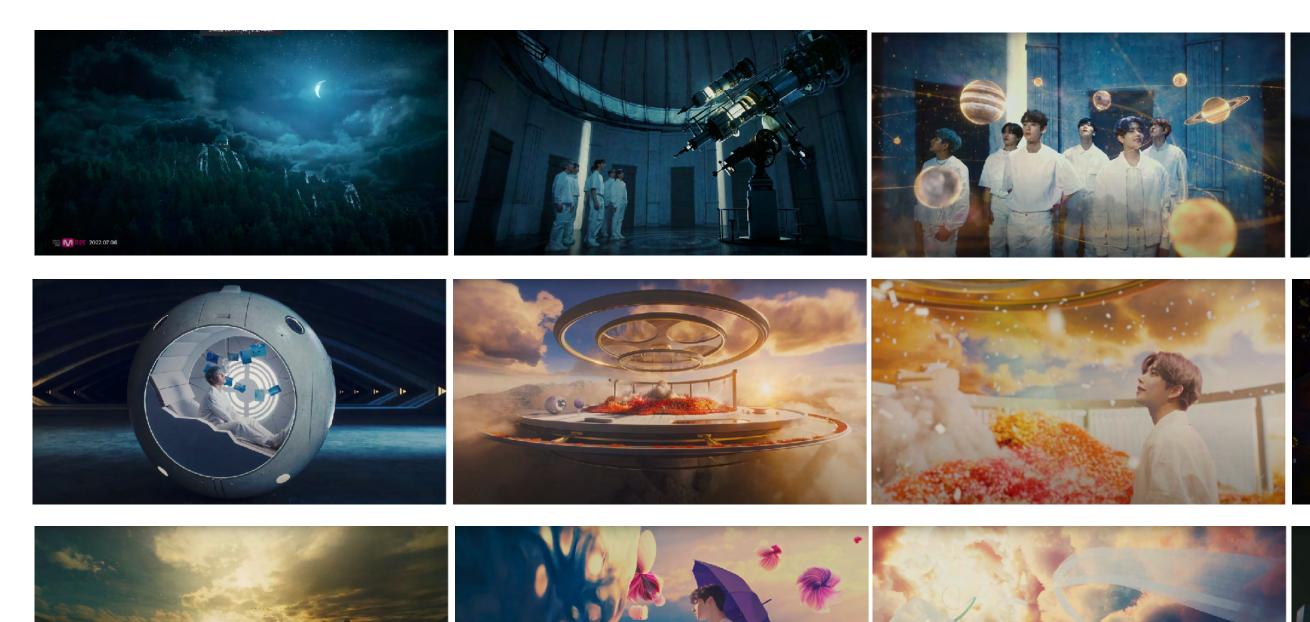




















MUSIC VIDEO

Client: FANTAGIO

Agency: UNIVERSE

Project : ASTRO <U&Iverse>

DIRECTOR

ROH JI-HOON (STUDIO SAPIENS)

A.DIRECTOR
KIM SO-HEE

EXECUTIVE PRODUCER

LEE KWANG-BOK, LEE SEUNG-SEOK

PRODUCER



















Client: FANTAGIO

Project: CHOI YOOJUNG < P.E.L>









DIRECTOR

ROH JI-HOON (STUDIO SAPIENS)

A.DIRECTOR

KIM SO-HEE









EXECUTIVE PRODUCERLEE KWANG-BOK, LEE SEUNG-SEOK

PRODUCER PRODUCER



















MUSIC VIDEO

Client: ARTIST RIDER

Project: RYU SOJUNG < GRABBY GIRL>









































Client: FANTAGIO

Project : CHOI YOOJUNG <Sunflower> Prologue

DIRECTOR

ROH JI-HOON (STUDIO SAPIENS)









A.DIRECTOR KIM SO-HEE

EXECUTIVE PRODUCER

LEE KWANG-BOK, LEE SEUNG-SEOK









MUSIC VIDEO

Client: YESIM ENTERTAINMENT

Project : IM CHANGJUNG <Fool>

DIRECTOR

LEE KWANG-BOK

A.DIRECTOR

KIM JI-YOUNG

EXECUTIVE PRODUCER

LEE SEUNG-SEOK





















Client: HENECIA

Project: KIM HYUNJOONG <날 사랑하게 만들 거야>

DIRECTOR

LEE KWANG-BOK

A.DIRECTOR

KIM JI-YOUNG

EXECUTIVE PRODUCER

LEE SEUNG-SEOK









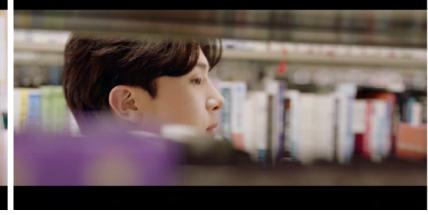
















MUSIC VIDEO

Client: ABYSS COMPANY

Project : MELOMANCE <INVITAITON>

DIRECTOR

ROH JI-HOON (STUDIO SAPIENS)

A.DIRECTOR

KIM SO-HEE

EXECUTIVE PRODUCER

LEE KWANG-BOK, LEE SEUNG-SEOK

























Project: 2023 CES ATOMOTIVE











KIM JI-YOUNG, OH JU-YEON























Client: ATHOME

Agency: 815VIDEO

Project: Wellsing Brand Story









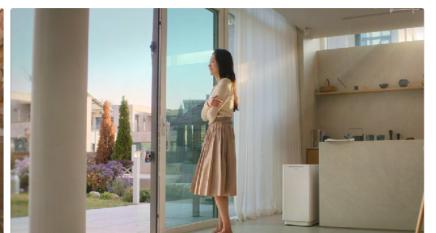
Director : 김지영

A.Director : 오주연











Producer : 오주연

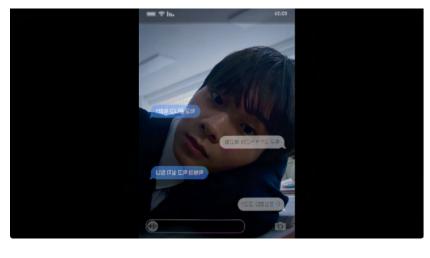






















Agency: IDEOT

Project : WWF 어스아워 캠페인







A.Director : 김규리











Producer : 오주연

















COMMERCIAL VIDEO



Agency: 815VIDEO

Project : 미닉스 더 플렌더









Director : 김지영

A.Director : 최연주

































Agency: THE CNM

Project: 2023 슈즈 캠페인 광고









Director: 이광복, 김지영

A.Director : 김소희, 최연주









Executive Producer : 이승석





























Client: ABC MART KOREA

Agency: 아이디엇

Project : ABC MART 여름세일 광고 제작

Director : 김지영

A.Director : 최연주

Executive Producer: 이광복

Producer: 이승석, 오주연



























Agency : 스튜디오 드래곤

Project: 비비고 X 한 번 다녀왔습니다

Client: CJ BIBIGO























Executive Producer : 이광복



















Agency: Artist Rider

Project : 펜숍 X NCT DREAM









Director : 백소희

A.Director : 최연주







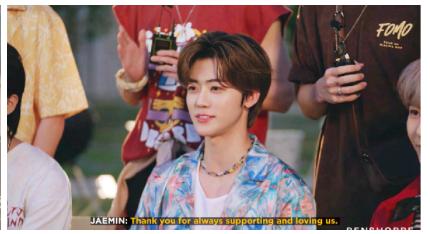


Executive Producer : 이광복



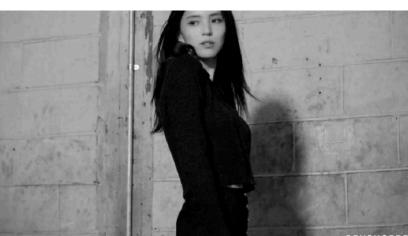




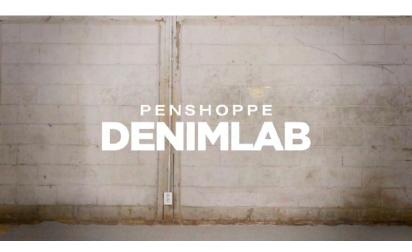
















Agency: Artist Rider

Project : 펜숍 X 한소희 & 송강





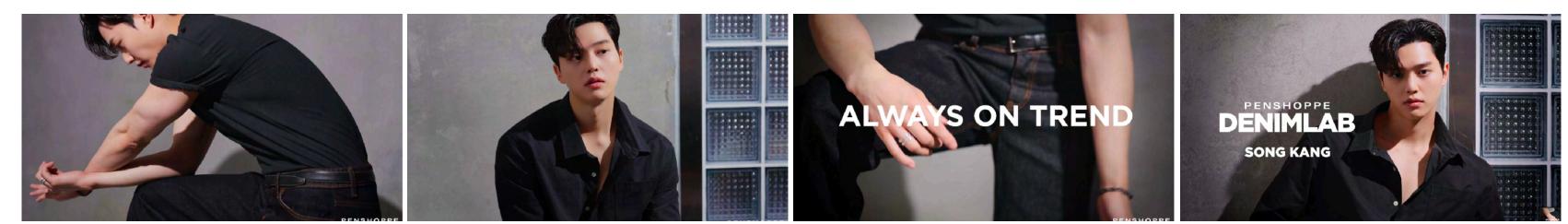
































Agency: NEEZN

Project : 가다실9 X 마미손 극장 광고







































Client : 한국 MSD

Agency: NEEZN

Project : 가다실9 캠페인 극장 광고

Director : 오재환 (NEEZN)









Executive Producer : 이광복











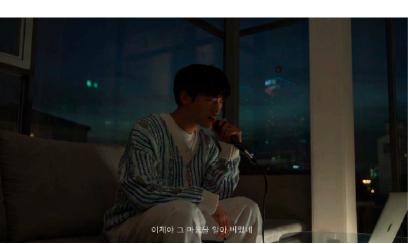




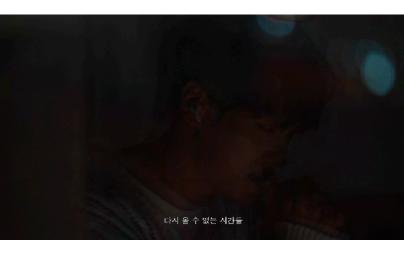














Client: REDSTART ENM

Project : 레스보이즈 유튜브 콘텐츠 제작

콘서트 VCR 제작































PROMOTIONAL VIDEO

Client: CJ ENM (tvN)

Agency: NEEZN

Project: Super M의 위시리스트

<원하는 대로> 드라마 제작

Director: 이광복

A.Director : 박선우

Executive Producer : 김지영



ABSOLUT.

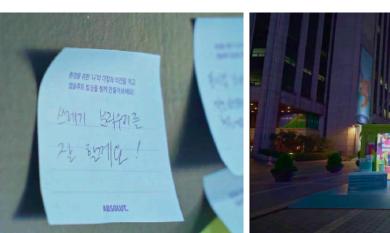


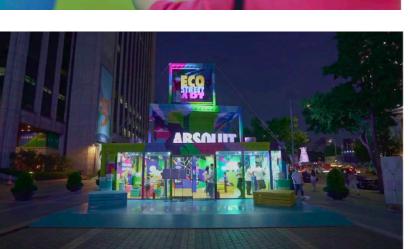












PROMOTIONAL VIDEO

Client: ABSOLUT KOREA

Agency: Prain Global

Project: ABSOLUT ECO STREET ART

Director : 오재환 (NEEZN)

Executive Producer: 이광복



























Client: JND STUDIO

Agency: NEEZN

Project: JND STUDIO '조커'

Director : 오재환 (NEEZN)

Executive Producer: 이광복



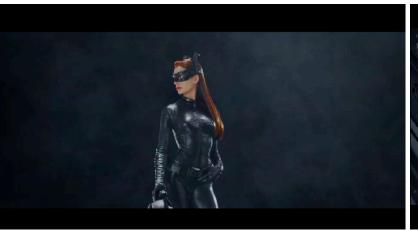




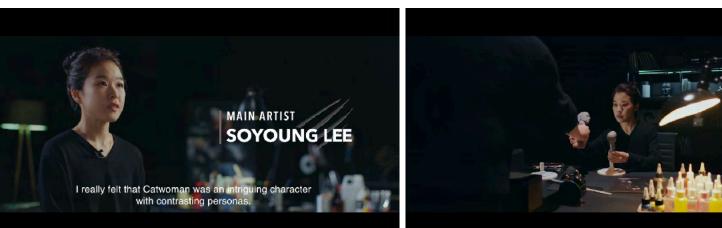


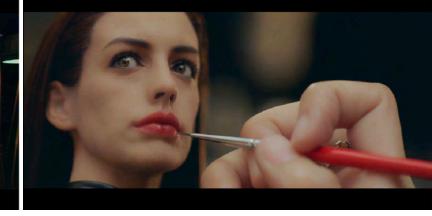














PROMOTIONAL VIDEO

Client: JND STUDIO

Agency: NEEZN

Project: JND STUDIO '캣우먼'

Director : 오재환 (NEEZN)

Executive Producer: 이광복













PROMOTIONAL VIDEO

Client: JND STUDIO

Agency: NEEZN

Project: JND STUDIO '아서플렉'

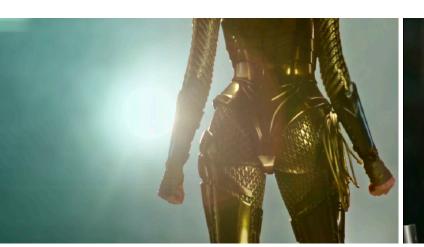
Director : 오재환 (NEEZN)

Executive Producer: 이광복























PROMOTIONAL VIDEO

Client: JND STUDIO

Agency: NEEZN

Project: JND STUDIO '원더우먼'

Director : 오재환 (NEEZN)

Executive Producer: 이광복





THANK YOU

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